



St. Andrew's PTA Annual General Meeting

Date: 11th May 2021

Period: 2020 & 2021

Elected Members of the PTA

- ▶ Ms Devine - Headteacher
- ▶ Sandra Browne - Chair
- ▶ Nik Doshi - Treasurer

Vacant Roles

- ▶ Secretary
- ▶ Sponsorship Officer
- ▶ Social Media/Communication Officer - Anh Liu

Parent Engagement

- ▶ New PTA parent packs for Reception
- ▶ Termly PTA meetings
 - ▶ How to keep new faces engaged
- ▶ How to engage those that complete the Reception pack volunteer forms
- ▶ Identifying parents that are willing to manage complete events
 - ▶ Jo Reale
 - ▶ Georgia Vouraki
 - ▶ Viki Veskoukis
 - ▶ Laura Hyams (Quiz)
- ▶ Of course, we still need those that are willing to help with smaller tasks. Regular volunteers include:
 - ▶ Anh Liu
 - ▶ Alice Parsloe
 - ▶ Amy Brosnan
 - ▶ Nerine Proctor

PTA Sponsor - Real Estates

The Partnership:

- ▶ Improved relationship with real Estates (new relationship lead - Stephen Barnett)
- ▶ Regular auction donations
- ▶ Printing Support

- ▶ Estate Agent boards twice per year (this may be increased)
- ▶ Logo on Posters, PTA designed booklets
- ▶ Featured in the School Calendar

The future:

- ▶ Support with Gazebo's and bunting at fairs (fully branded)
- ▶ Sponsorship of sports kits
- ▶ Logo on all PTA ParentPay emails
- ▶ Promote the house sale incentive

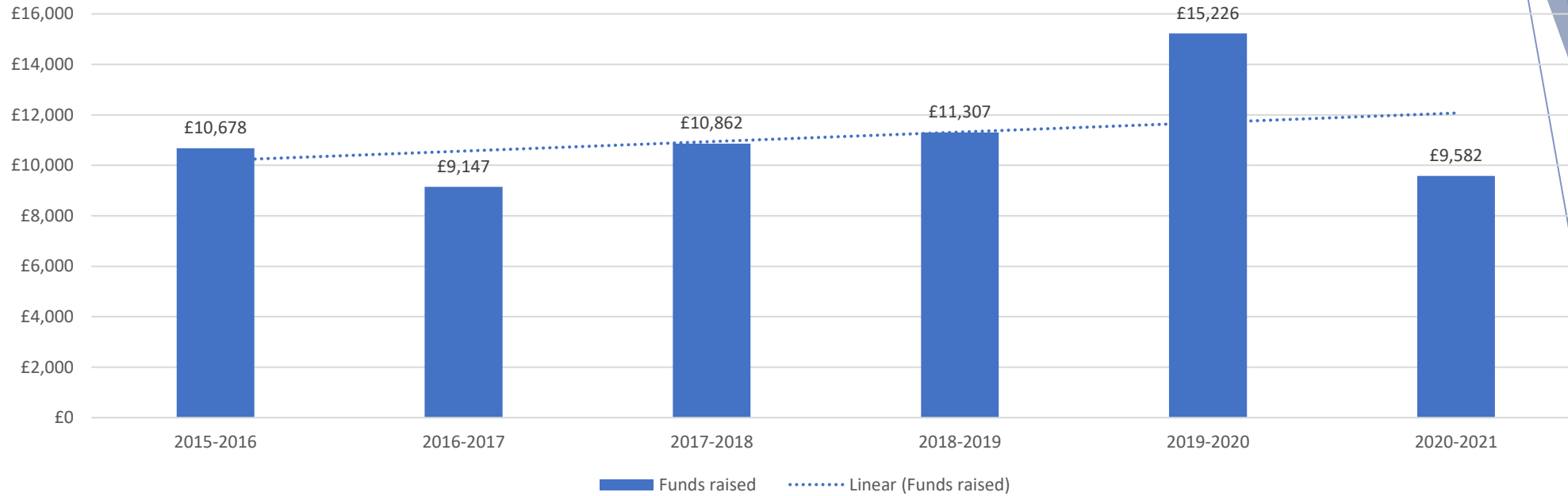
2 year Overview of fundraising activity

- ▶ Summer Fair 2019 raised £3,327.
 - ▶ Hosted on a Friday, in the playground, after school for the first time.
 - ▶ Classes tasked with creating their own stalls.
 - ▶ Whilst some criticism that the fair was hosted on a Friday it was a success and money raised was on a par with previous years. Set up relied on less volunteers, staffing of Stalls was easier due to it only running for 1.5 hours and there was a captive audience.
 - ▶ Unfortunately we were unable to run a Summer Fair in 2020 due to the Covid Pandemic.
- ▶ Launch of the Penny Challenge - 2019
 - ▶ Children were extremely enthusiastic about class competition and wanting to get daily updates on money collected. We raised £587.
 - ▶ In 2020 the Penny Challenge raised £987 - an increase of 68%.
- ▶ Halloween Spooktacular 2019 raised £547 and whilst we were unable to host a similar event in 2020 due to the Covid Pandemic, we still raised £175 with a sweet stall (down 68%).
- ▶ Christmas Fair 2019 raised £6,104.
 - ▶ Second year of running the hot food competition.
 - ▶ Introduction of volunteer coffee rewards.
 - ▶ Challenges included sourcing external stalls, staffing stalls for 3 hours. Auction was not as successful as previous years (continual challenge of getting parents to donate items and items went for low prices).
 - ▶ Due to the Covid pandemic we ran a series of Christmas events in 2020 which raised £5,668, down only 7%.
- ▶ Easter 2020 - having taken a break from running Easter activities we raised £418 with only 2 stalls.
- ▶ Calendar - always a successful fundraiser, we raised £1182 in 2019 and £1021 in 2020 - down 14%.

2 year Overview of fundraising activity - 24 months of first's...

- ▶ Introduction of Barclays matchfunding - raising £1,000 in 2019 and £2,289 in 2020!
- ▶ Launch of the PTA Quiz Social in 2019 - raising £845.
 - ▶ Did not take place in 2020 due to Covid but Laura has confirmed that she is happy to run this event after September 2021.
- ▶ Introduction of the LinkedIn Masterclass.
- ▶ Increase in bank transfers as a preferred payment method for particular fundraising activities.
- ▶ St. George's Day 2021 saw PayPal being used as a payment method.
 - ▶ But, we have had to close the Second-hand uniform shop - unable to find a volunteer to manage the initiative.

Fundraising and Donations Summary

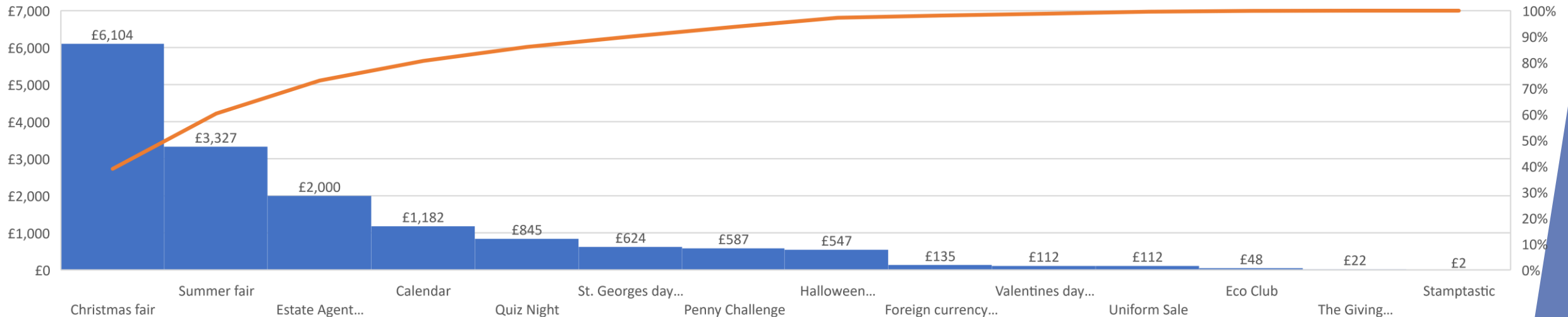


Financial year	Funds raised	Donations	Main items contributed towards
Balance Carried forward	22500		
2015-2016	£10,678	£8,095	iPads
2016-2017	£9,147	£2,060	Toys, Stationary, Books
2017-2018	£10,862	£17,805	Laptops
2018-2019	£11,307	£0	NA
2019-2020	£15,226	£7,393	Early year books, iPads, Furniture, Science week resources
2020-2021	£9,582	£4,318	Interactive board, Panto
2021-2022			
	£89,802	£39,671	
		£49,631	Cash on hand

Fundraising activity Financial Year 2019 - 2020

Donation - FY2019-20		
Date	Donation Amount	Event
12 November 2019	£673	Music Instrument
04 November 2019	£600	Classroom resources
14 October 2019	£6,060	Early Reading Books
18 November 2019	£60	Poetry
	£7,393	Total Donation

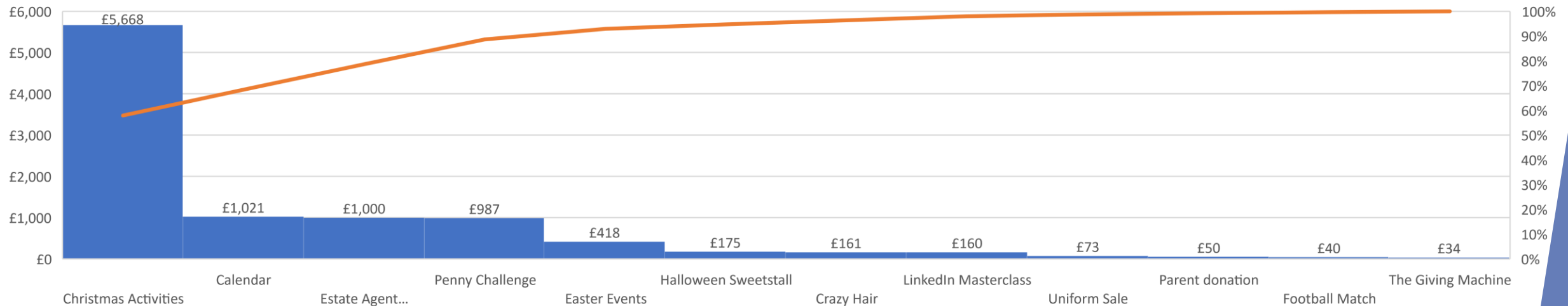
Summary School Year 2019-2020				
Event/Contribution	Debit	Credit	Profit	Comment
Calendar	£653	£1,835	£1,182	Stopped in March due to Covid-19
Estate Agent Sponsorship	£0	£2,000	£2,000	
Halloween Spooktacular	£68	£615	£547	
PTA Marketing	£132	£0	-£132	
Penny Challenge	£11	£599	£587	
Uniform Sale	£0	£112	£112	
Christmas fair	£1,599	£7,703	£6,104	
The Giving Machine	£0	£22	£22	
Mothers day	£73	£0	-£73	
Spare Float at school	£200	£0	-£200	
Eco Club	£0	£48	£48	
Foreign currency collection	£0	£135	£135	
Stamptastic	£0	£2	£2	
Summer fair	£653	£3,980	£3,327	
St. Georges day Celebration	£36	£660	£624	
Sports day	£17	£0	-£17	
Quiz Night	£300	£1,145	£845	
Valentines day Cake sale	£0	£112	£112	
	£3,741	£18,967	£15,226	Total money raised
Donation to the school	£7,393	£0	-£7,393	Total Donation to the school
			£7,833	Net accumulation to the PTA Savings



Fundraising activity Financial Year 2020 - 2021

Donation - FY2019-20		
Date	Donation Amount	Event
15 January 2021	£2,682	Interactive Board
16 December 2020	£8	Gifts
16 December 2020	£277	Gifts
11 December 2020	£32	Gifts
11 December 2020	£1,319	Panto
	£4,318	Total Donation

Financial Summary Financial Year 2020-2021				
Event/Contribution	Debit	Credit	Profit	Comment
Calendar	£531	£1,552	£1,021	
Easter Events	£76	£494	£418	
Estate Agent Sponsorship	£0	£1,000	£1,000	No donation for six months due to COVID
Crazy Hair	£0	£161	£161	
LinkedIn Masterclass	£0	£160	£160	
Halloween Sweetstall	£25	£200	£175	
PTA Marketing	£178	£0	-£178	
Penny Challenge	£0	£987	£987	
Science stall	£87	£59	-£28	
Uniform Sale	£0	£73	£73	
Christmas Activities	£188	£5,856	£5,668	
Football Match	£110	£150	£40	Planned but not held
The Giving Machine	£0	£34	£34	
Parent donation	£0	£50	£50	
	£1,194	£10,776	£9,582	Total Money Raised
Donation to the school	£4,318	£0	-£4,318	Total Donated to the school
			£5,264	Net accumulation to the PTA Savings



Overview of School Donations

2019-2020

- One-off Classroom donation for teachers to purchase much needed classroom resources.
- First and second prizes for the Infant and Juniors poetry competition.
- The purchase of a wide range of new reading books, extending the range of texts across all ages and reading levels available at school.
- The purchase of a range of percussion instruments to enhance the music curriculum.
- 6 new iPad's to support pupils learning.
- Science-related resources to enhance teaching across all classes during science week
- The purchase of essential classroom furniture required following Government stipulations on how to open schools safely during Covid-19.

2020-2021

- A Clevertouch interactive whiteboard for the new classroom that has been set up in the dining hall.
- Secret Santa classroom gifts - a range of books and games for classes to use during wet play.
- 50% subsidy of the in-school Pantomime - ensuring that the children did not miss out on the Christmas treat during the pandemic.

Financial Governance

- ▶ PTA has instilled tenacious fund raising plans
- ▶ To continue to meet the **objectives of the charity**, would like to propose that we put in place donation plans to match the fund raising success/aspirations
 - ▶ Two areas of enhancements are proposed
 1. Communication: with formal Candence
 2. Planning: Formal plans and articulation thereof
 - ▶ Communication: Would like to propose a termly formal meeting between the PTA and School to review the donation plans (with MOM).
 - ▶ The school must continue to make the plans as they find appropriate, however, PTA needs to be educated on the plans so that it can in turn articulate them to the donors.
 - ▶ Planning: Any plans are currently informally discussed.
 - ▶ A formal structure that allows for documentation and therefore articulation of the plans would help the PTA donors get visibility of the impact their donations are having and are likely to have.
 - ▶ Maintain parents confidence.
- ▶ PTA has accumulated significant resources that needs to have a defined and longer term plans for distribution (~£50,000 currently resides in cash).

What does the future look like?

- ▶ Sports Day?
 - ▶ Potential for refreshments and cakes
 - ▶ Potential to identify a sponsor for the day (Real Estates?)
- ▶ Father's Day Secret Room
- ▶ Month of Summer Fun
 - ▶ Medium scale Summer Fair on a Friday - approved. Date TBC.
 - ▶ Each class take ownership of 1 - 2 stalls
 - ▶ Jolly Jars / Sweet Tombola / Toy Tombola
 - ▶ Art Kits
 - ▶ Wendy's Plant Stall
 - ▶ Money Wall
 - ▶ Additional in-school and after school stalls and activities to maximise profit?
 - ▶ Confirmed stalls include second hand book stall, Lego Stall
 - ▶ Auction
 - ▶ Themed Raffle Boxes created by each class
 - ▶ Frozen Friday's
- ▶ End of year tea towels

What does the future look like?

- ▶ September 21 - no restrictions
 - ▶ Plan for a big Christmas Fair
 - ▶ Challenge - volunteers across 3 hrs if scale up number of stalls.
 - ▶ Filling extra space with external stalls
 - ▶ How to breath new life in to traditional format?
 - ▶ Include some in-school activities to maximise profit
 - ▶ Christmas Secret Room
 - ▶ Large Scale Summer Fair 2022 - plan ahead!
 - ▶ Each Class take ownership of 1 fundraiser per year
 - ▶ Enterprise initiative - £10 per class - make the most profit

Thank you

- ▶ To everyone who has managed fundraising events and volunteered their time. We couldn't do it without you!
- ▶ Particular recognition goes to:
 - ▶ Jo Reale (Yr 3 & R)
 - ▶ Georgia Vouraki (yr 3 & 1)
 - ▶ Viki Veskoukis (yr 2 & R)
 - ▶ Anh Liu (Yr 6, 3, 1)